## **IHSAA News Release**

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## IHSAA and Indiana Department of Health partner to end vaping among Hoosier teens

The Indiana High School Athletic Association (IHSAA) and the Indiana Department of Health have formed a new partnership to combat the vaping epidemic among teens. Dr. Kristina Box, Indiana State Health Commissioner, and Paul Neidig, Commissioner of the IHSAA, made the announcement jointly today.

"We're extremely pleased to be partnering with the IHSAA," said Dr. Box. "Nationally, 3.5 million youth are currently vaping and using e-cigarettes. In Indiana, we saw more than a 300 percent increase from 2012 to 2018. We must do all we can to stop this and to prevent the next generation from becoming addicted to nicotine, especially in these times when ensuring respiratory health among young people is crucial."



"In addition to regulating, supervising and administering 22 high school sports, the purpose of the IHSAA is to assist in

health-related situations like this one," added Neidig. "We can help educate students, parents and educators about vaping by activating our statewide network of high school contacts and media resources."

The campaign includes posters for schools to display on campus, a robust social media program, a new "Don't Puff This Stuff" website, and radio and television commercials that will be aired on IHSAA broadcast properties throughout the year.

"We're welcoming the IHSAA to our team with open arms," concluded Dr. Box. "No youth organization in our state is better equipped to communicate with Indiana high school students and their families than the IHSAA."

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## About the Indiana High School Athletic Association, Inc. (IHSAA)

The IHSAA is a voluntary, not-for-profit organization that is self-supporting without the use of tax monies. Since its founding in 1903, the Association's mission has been to provide wholesome, educational athletics for the secondary schools of Indiana. Its 410 member high schools - public, institutional, parochial and private – pay no annual membership fee or incur entry fees to play in the Association's tournaments. A state tournament series is conducted annually in 22 sports, 10 for girls, 10 for boys and two co-ed (unified flag football and track and field). A 19-person board of directors, elected by member school principals, governs the organization.